

TAKE A BITE OUT OF THE BIG APPLE

by Gina Zammit, Public Affairs Coordinator

You name it, New York City has it! From restaurants and museums, to landmarks and shopping — the Big Apple is abound with choices. Here's our list of the "Top 10" must-sees in New York City this winter.

Times Square — The epitome of New York charm. You'll be mesmerized by the lights and sounds of larger-than-life advertising, gigantic LCD screens and non-stop action. Times Square is home to *Good Morning America*, MTV and the NASDAQ studios. Featuring both M&M's and Hershey's stores, it's a chocolate lovers paradise. Kids of all ages delight in the world's largest Toys 'R Us — complete with a full-size Ferris Wheel, Barbie Dream House and Cabbage Patch nursery.



Experience the lights, sounds and charm of Times Square.

Central Park — Spend the day ice-skating at Wollman Rink, take a spin on the Central Park Carousel and get a breathtaking view of the park from Belvedere Castle. Guided walking tours provide a detailed look into park's most remarkable features. The family walking tour includes stops at the Alice in Wonderland statue, Conservatory Water, where miniature sailboats set sail, and the Central Park Zoo. Tavern on the Green, arguably the most beautiful (and romantic) restaurant in the city, calls Central Park home. With much to do and see, it's no wonder it's the city's most filmed area.

Rockefeller Center — Time to test your skating skills on the famous ice-skating rink. Make sure you check out the view from the Top of the Rock and take an informative and entertaining tour of NBC Studios. While you're there, have dinner at the popular Rainbow Room.

Broadway — Check out any one of the fantastic shows that make up the Great White Way! Dance the night away at *Mamma Mia!* Kids of all ages will love *The Lion King*. Laugh along with the "Man in the Chair" in *The Drowsy Chaperone*. Whatever your preference, Broadway has a show for you!

Dining — From pretzels to hotdogs, and sweet or salty nuts, a stop at the city's many street carts is an essential part of any true New York City experience. Also, make sure you grab a slice of authentic NY-style pizza at one of the over 500 pizzerias in town. If

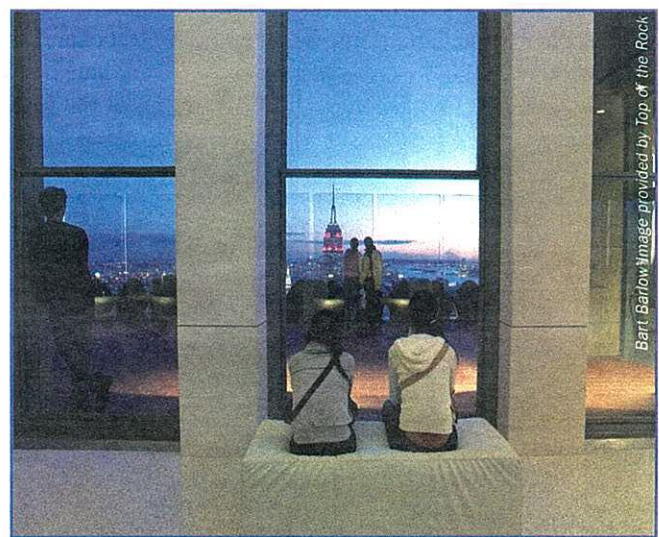
you're in the mood for a more upscale selection, the Big Apple boasts three AAA Five Diamond restaurants — Aureole, Daniel and Jean Georges Restaurant. With incredible food and impeccable service, these restaurants will make your experience truly unforgettable.

Grand Central Terminal — This fully functioning train station features a newly designed shopping concourse with stores such as Banana Republic and Kenneth Cole. If you're hungry, you can sample a slice of authentic New York cheesecake at Junior's Bakery or taste a NY-strip steak at Michael Jordan's The Steak House N.Y.C. Don't miss the clock outside of the station facing 42nd Street — it contains the world's most elaborate Tiffany glass display.

Museums — Whether you prefer traditional art, history, or pop culture, New York has a museum to suit your style. Cozy up with your favorite celebrities at Madame Tussaud's wax museum on 42nd Street where you'll be able to hit the hottest 'club' in town with stars like Lindsay Lohan, Lenny Kravitz and Madonna. The Metropolitan Museum of Art on Fifth Avenue is the city's largest museum. Visitors can view some of the world's most famous works of art and the ever-changing exhibits are a great reason to keep coming back! For the kids (and the kid in all of us), the American Museum of Natural History at Central Park West and 79th Street is home to the dinosaurs, unicorns and mythical creatures exhibit. Don't miss the Butterfly Conservatory, where you will get an up-close look at more than 500 different species of butterflies.

Fifth Avenue — This famous street is home to the most upscale names in the fashion industry, including Tiffany & Co., Gucci, Prada, Salvatore Ferragamo, Henri Bendel and more. Don't let the price tags discourage you, window shopping is free!

The Empire State Building — Standing at 1,453 feet, 8 9/16 inches, it's the city's tallest building. Visitors can see a spectacular view of the metropolitan area from the observatories on the 86th and 102nd floors. The nightly lights represent a variety of commemorations. Check out the daily lighting schedule at www.esb



Enjoy amazing views from the Top of the Rock at Rockefeller Center.

nyc.com.

Circle Line Cruises — Experience all five New York City boroughs aboard the three-hour harbor cruise along the Hudson River. Led by knowledgeable tour guides, it sails year-round and offers heated and covered accommodations during the colder months.

With all of the possibilities that New York City has to offer, whatever you choose to do or see, you'll create memories of a lifetime!

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